

AYRSHIRE GROWTH DEAL

Annual Report 2021 /22

Working together for a successful,
fair and inclusive Ayrshire economy



Our Vision is for Ayrshire to be 'a vibrant, outward looking, confident region, attractive to investors and visitors, making a major contribution to Scotland's growth and local well-being, and leading the implementation of digital technologies and the next generation of manufacturing.'



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Executive Summary Key Achievements



AGD was signed

19 November 2020



Generate **£300m**
of private sector investment



Scotland's first
non-City Region Deal



Create
7,000 jobs



£251.5m

agreed over 10 years
(2020 - 2030)



Spend incurred in developing
projects and funding released
up to Sept 2022

£16.8m



19 projects

5 in delivery and 14
in development



£922k of government
investment released in the
financial year 2021/22

Executive Summary Key Achievements



Ayrshire Regional Economic Strategy

Active engagement across the region with Partners has enabled the development of a new strategy to capitalise on the benefits of the growth deal and partnership collaboration.



Development to Delivery

5 business cases now approved and already delivering benefits

4 Outline Business

3 Outline Business cases secured

5 Business cases secured



Work stream collaboration

- Ayrshire Regional Skills Investment Plan
- Ayrshire Energy Masterplan
- Food and Drink Strategy
- Visitor Economy Strategy
- Skypathtraining facility – Space/Aerospace

Executive Summary Key Achievements

Community Wealth Building



Successful **recruitment of staff** to support CWB programme



Community Wealth Building project supported **501** businesses



Generation of **£158,211 CWB investment** in local businesses

Working for a Healthy Economy



514 unemployed individuals engaged with Working for a Healthy Economy service



34.6% anxiety levels reduced



43.3% depression reduced



26.5% health and wellbeing improved



51 gained employment

Executive Summary Key Achievements



HALO Enterprise and Innovation Centre (HEIC)

a new focus for green and digital growth - opened in April 22



Astraius

announced as partner for Spaceport at the Farnborough International Airshow



Award winning success

- Best Regeneration Project of the year 2022 (Scottish Property Federation)
- Best Corporate Work Place 2022 Region Scotland (British Council of Office)
- Highly Commended in London at the National Final for UK Best Corporate Workplace 2022 (British Council of Offices)



International Marine Science Environment (IMSE)

North Ayrshire Council signed MoU with Stirling University as academic partner to develop IMSE Blue economy innovation case

Executive Summary Key Achievements



Commercial Space - Significant investment by international company being negotiated that will enhance the capacity of the aerospace/ space industries



Nine additional projects will be approved within the Full Business Case to enable expansion of manufacturing, logistics and distribution within Space and Aerospace at Prestwick.



Potential to generate **575 new jobs** which are both highly paid and skilled, plus generate additional benefits for the wider region



AYRSHIRE GROWTH DEAL

Summary of progress October 2021 – September 2022

NOV 2021

- **Community Renewable Energy project** - MoU between University of Strathclyde and East Ayrshire Council signed.
- **Marine Tourism** - Arran and Cumbrae Marina Project Community Working Groups established.

JAN 2022

- **Annual Conversation held with Government**

FEB 2022

- Planning permission granted to enable the **Flexi Space project**

APR 2022

- **HALO Enterprise and Innovation Centre (HEIC) opened**
- Full team established for **Community Wealth Building and Fair Work Ayrshire (FWA) Programme** commenced
- **Grant award from Scottish Enterprise** for refurbishment to support DPMC Phase 1
- **Marine Tourism** - Cumbrae Transit Marina Viability Study completed

MAR 2022

- **Community Renewable Energy project** Outline Business Case approved
- **First annual Food & Drink Conference held** to provide support for food and drink businesses in Ayrshire.
- **Great Harbour** - public consultation on first phase of proposals (Coastal Hub) undertaken and report completed
- North Ayrshire Council signed MOU with Stirling Uni as academic partner to develop IMSE Blue economy innovation case

JUN 2022

- Commercial Space Outline Business Case approved
- Revised Benefit Realisation Plan approved by the Joint Committee
- **Revised Implementation Plan and Financial Plan approved** by the Joint Committee
- **Planning permission granted** for CoRE Innovation Centre
- Launch of the **Community Wealth Building promotional video** at the online
- Pan-Ayrshire **Community Wealth Building Programme Gathering**, attended by over 120 stakeholders

SEP 2022

- **DPMC Phase 1 Full Business Case** approved
- **Commercial Space Full Business Case** approved
- Completion of **Draft Masterplan for Great Harbour**

AUG 2022

- Ministerial (Ivan McKee MSP) and Scottish Government Director General (Louise MacDonald - Economy) visit to learn more about the **Ayrshire Growth Deal Programme in Ayrshire**
- Minister for Public Planning, Finance and Community Wealth, Tom Arthur MSP visit to learn more about **Community Wealth Building in Ayrshire**

JUL 2022

- **Spaceport - Astraius** announced as partner at the Farnborough International Airshow

Forewords

This is the second year of the Ayrshire Growth Deal. The Growth Deal represents a £251.5 million opportunity to transform communities across Ayrshire, both business and residential. The Deal seeks to build on the particular strengths found in Ayrshire, such as in aerospace, engineering, life sciences, manufacturing and tourism. Targeted investment from the Growth Deal across these key sectors and strategic locations is starting to deliver real change and will act as a powerful catalyst, stimulating growth and resulting in increased prosperity for local people, for Scotland and for the UK as a whole.

We will continue to deliver a range of projects with a clear focus on strengthening innovation, productivity and addressing inequality. The Deal will create new business spaces, improve infrastructure and connectivity, and boost research and development ventures, while growing local talent and providing new opportunities and routes into employment for local people.

The challenges of the global economy, the war in Ukraine and the legacy of both the Covid pandemic and Brexit have continued to create an environment of uncertainty and revaluation, prompting us to review the viability and deliverability of many of the Growth Deal projects. However great progress has been made under such circumstances with the programme as a whole moving from a development phase to one where projects are now being delivered.

The recent opening of The HALO Kilmarnock in April 2022 demonstrates how the Deal is contributing to the economic and social development of the local area and beyond. For example the PRA Group, a Nasdaq listed financial management company, has selected The HALO as their European HQ and they now occupy two floors of this innovative operation.

The Community Wealth Building Programme has gained national recognition following its formal launch in June 2022 and the project continues to gather momentum with the principles of Community Wealth Building being considered for inclusion within Scottish national policy.

The Prestwick cluster is close to securing a significant international investment as part of its Commercial Space project. This includes the potential to secure high value technical jobs that will enhance the existing aerospace and space industry and reinforce Ayrshire and Scotland as a desirable place to grow and do business that delivers tangible benefits.

Within an ever increasing challenging environment the year ahead provides an opportunity to build on the momentum gained in the development and delivery of projects. Successful management and implementation of the programme will draw upon the skills and experience of the partnership to adapt and respond positively to these challenges so that the Deal achieves its ultimate aim of delivering an inclusive economy for Ayrshire that benefits all.



Cllr Douglas Reid
Leader of East Ayrshire Council



Cllr Marie Burns
Leader of North Ayrshire Council



Cllr Martin Dowey
Leader of South Ayrshire Council

Ayrshire Growth Deal Overview

The Ayrshire Growth Deal (AGD) is a £251.5 million, ten-year programme aimed at matching business growth opportunities to employment progression, developing the future workforce and community development. Our programme is based on the achievement of economic growth and inclusive growth, with a clear focus on increasing innovation and productivity, while reducing inequality across the region.

Community Wealth Building (CWB) is a people centred approach to local economic development, which redirects wealth back into the local economy. This will be the cornerstone of the Ayrshire Growth Deal to ensure lasting benefits for our businesses and communities.

The AGD is based around five themes:



Communities £25.5m



**Aerospace
and Space**

£80m



**Economic
Infrastructure**

£69.5m



**Energy, Circular
Economy and
Environment**

£53m



Tourism

£23.5m

Ayrshire Growth Deal Overview

The AGD partnership is being driven forward by the Scottish Government, the UK Government and East, North and South Ayrshire Councils.

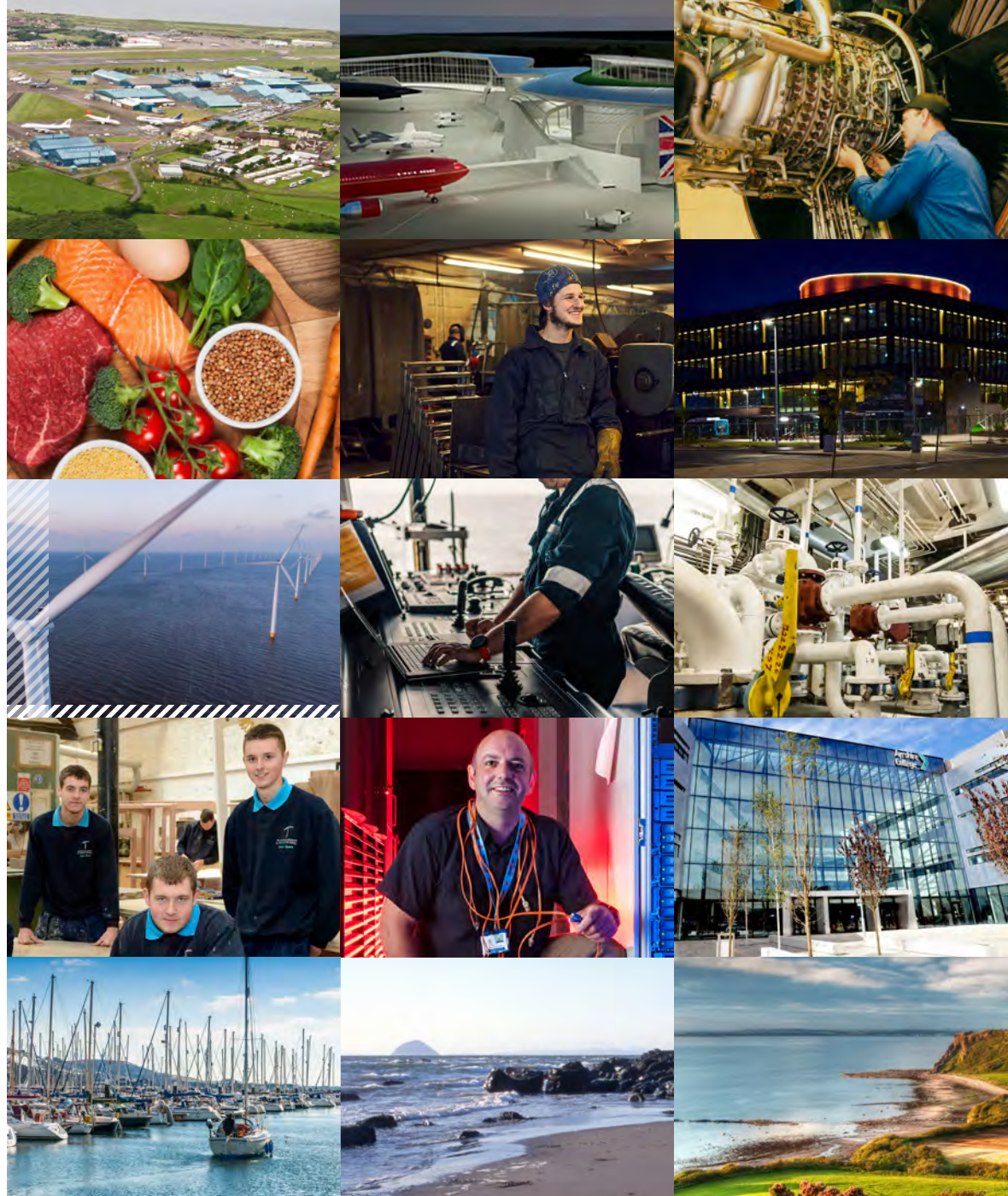
The Deal presents a unique opportunity to strengthen the Ayrshire, Scottish and UK economies and targeted co-ordinated investment throughout the region will act as a powerful catalyst to stimulate growth, resulting in increased job opportunities and prosperity for Ayrshire, for Scotland and for the UK as a whole.

The Deal is projected to unlock private investment of at least £300 million and generate 7,000 jobs.

This year's annual report summarises progress for the past twelve months of the programme, from 1 October 2021 to 30 September 2022, with the exception of the Financial Summary (Table 2) which contains financial information for the financial year 2021/22.



£300m
of private sector
investment
Support
7,000 jobs



Financial Statement

This financial year (2021/22), the Deal has received £5.53 million in committed capital leverage and £693,000 in committed revenue leverage. This includes a key investment in support of the development of HALO. This has come about due to the proactive work of partners to provide the right conditions to attract outside investment and willingness to collaborate for the benefit of delivering objectives of the Deal.

Beyond this Deal projects since being signed has collectively received (as committed) £18.2 million of capital revenue and £5.8 million of revenue leverage from the other partners.

A summary of the Ayrshire Growth Deal investment breakdown as of end of March 22, for the ten-year programme is shown in table 1 below

Table 1: AGD Investment Breakdown

Programme	Ayrshire Growth Deal Project	UK Government Grant £'000	Scottish Government Grant £'000	Councils £'000	Capital leverage committed by other Partners £'000	Revenue leverage committed by other Partners £'000	Total Support £'000
Aerospace & Space	Spaceport Infrastructure	18,000	5,000	0	0	0	23,000
	Aerospace and Space Innovation Centre (ASTAC)	4,000	1,000	6,000	0	49	11,000
	Commercial Space - Prestwick - Industrial & Hangar	10,000	12,000	7,000	0	0	29,000
	Prestwick Infrastructure - Roads	0	12,000	5,000	0	0	17,000
Economic Infrastructure	HALO Kilmarnock	3,500	3,500	2,000	12,484	2,715	24,199
	Ayrshire Engineering Park (Moorfield)	0	12,000	4,000	0	33	16,033
	Ayrshire Manufacturing Investment Corridor (AMIC)	10,000	13,500	0	0	5	23,505
	i3 Flexible Business Space	0	11,000	4,000	717	0	15,717
Energy, Circular Economy & Environment	i3 Digital Processing Manufacturing Centre (DPMC)	5,000	0	1,000	450	3,020	9,470
	Community Renewable Energy Project (CoRE)	17,000	0	7,500	0	8	24,508
	Hunterston Strategic Development Area	18,000	0	0	40	0	18,040
Tourism	International Marine Science & Environmental Centre (IMSE), Ardrossan	6,500	0	4,000	0	20	10,520
	Great Harbour, Irvine & Ardeer	0	9,000	5,000	108	0	14,108
Communities	Marine Tourism	0	9,500	0	4,500	0	14,000
	Digital Subsea Cable	11,000	0	0	0	0	11,000
	Digital Infrastructure	0	3,000	0	0	0	3,000
	Working for a Healthy Economy	0	5,000	0	0	0	5,000
	Ayrshire Skills Investment Fund	0	3,500	0	0	0	3,500
TOTAL FUNDING		103,000	103,000	45,500	18,299	5,850	275,649

We anticipate that the Deal investment will leverage in further private and public sector funding as projects attract funding from other sources.

In March 2021, we secured further revenue funding totalling £135,000 from the Scottish Government's Regional Recovery Fund. By the end of September 2022, projects who have sought to access the Fund have used their allocation. Projects that benefitted from this funding included CoRE, Moorfield, DPMC, AMIC and IMSE.

The Government funding allocation supports a 10 year programme.

The Ayrshire Growth Deal Financial Summary in terms of government grant for the period from 1 April 2021 to 31 March 2022 is set out in Table 2 (column 2021/22). Total grant claimed for the Deal (up to 31 March 2022) amounts to £7.922million (£7 million for HALO; £498k for Working for a Healthy Economy and £425k for Community Wealth Building).

The HALO project received government approval and moved into delivery prior to the Deal being signed in 2019. Grant of £3.2 million was claimed in 2019/20 and £3.8 million in 2020/21.

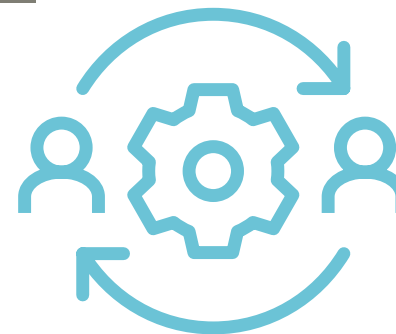
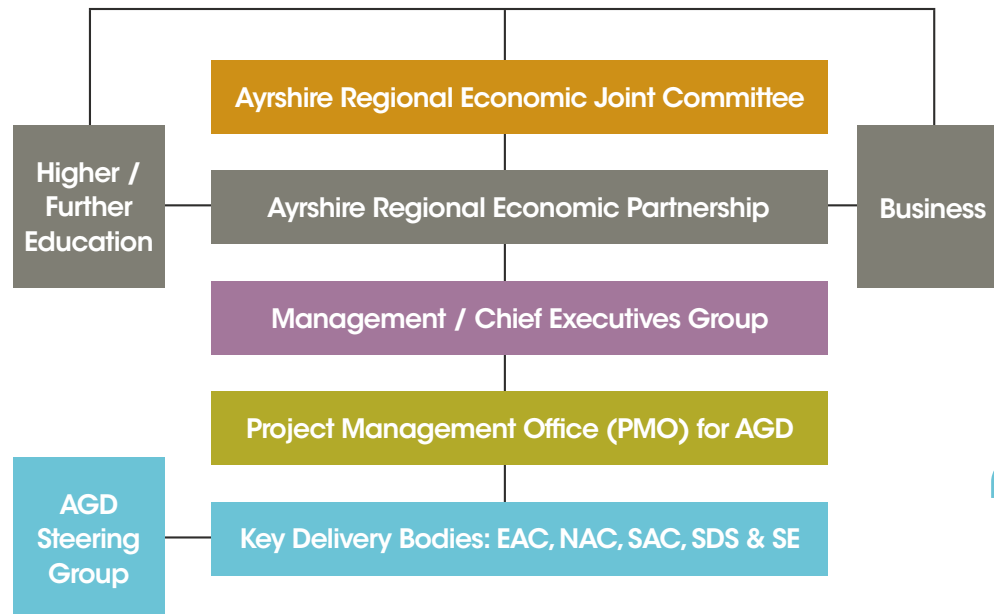
Table 2: Financial Summary

Programme	Ayrshire Growth Deal Project	2021/22	Cumulative (2018/19 - 2021/22)	
		AGD Grant Claimed (£'000)	Government Grant Claimed (£'000)	Government Grant % Claimed
Aerospace & Space	Spaceport Infrastructure	0	0	0%
	Aerospace & Space Innovation Centre (ASTAC)	0	0	0%
	Commercial Space - Prestwick - Industrial & Hangar	0	0	0%
	Prestwick Infrastructure - Roads	0	0	0%
Economic Infrastructure	HALO	0	7,000	100%
	Ayrshire Engineering Park (Moorfield)	0	0	0%
	Ayrshire Manufacturing Investment Corridor (AMIC)	0	0	0%
	i3 Flexible Business Space	0	0	0%
	i3 Digital Processing Manufacturing Centre	0	0	0%
Energy, Circular Economy & Environment	Community Renewable Energy Project (CoRE)	0	0	0%
	Hunterston Strategic Development Area	0	0	0%
	International Marine Science & Environmental Centre (IMSE)	0	0	0%
Tourism	The Great Harbour, Irvine Harbourside & Ardeer	0	0	0%
	Marine Tourism	0	0	0%
Communities	Digital Subsea cable	0	0	0%
	Digital Infrastructure	0	0	0%
	Working for a Healthy Economy	498	498	9.95%
	Ayrshire Skills Investment Fund	-	-	-
	Community Wealth Building Fund	425	425	14.16%
TOTAL FUNDING		922	7922	3.14%

Governance Overview

The diagram below summarises the governance structure.

Governance arrangements have remained unchanged during this past year, however partners have agreed to review the [governance structure](#) during 2022-23 to ensure the governance of the Deal it is still fit for purpose and continues to support effective scrutiny and decision making to support the continued development and delivery of the programme. The current Governance structure is shown below.



Benefits Realisation Plan

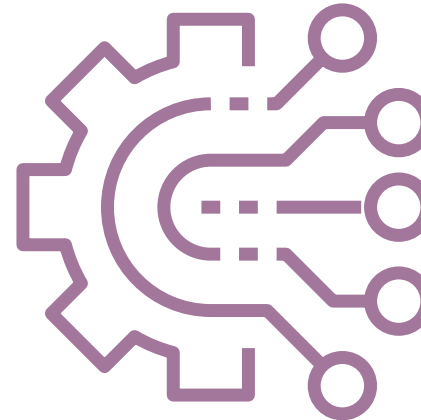
The [Ayrshire Growth Deal \(AGD\) Document](#) states that the realisation and evaluation of the impacts of the Ayrshire Growth Deal is a fundamental requirement of all Ayrshire Growth Deal Partners. The first iteration of the Ayrshire Growth Deal Benefits Realisation Plan (BRP) was approved by the Joint Committee in February 2022, in setting out the overarching approach for monitoring and managing the outcomes of the Deal, in line with delivery plans and objectives; and, if such outcomes manifest, the resultant wider economic, environmental, social and other beneficial impacts to Ayrshire. This Plan was further updated and approved in June 2022 thus providing a comprehensive tool in which to capture the outputs, outcomes and impacts of projects.

[AGD-Benefits-Realisation-Plan-June-2022.pdf \(ayrshiregrowthdeal.co.uk\)](#)

We will continue to monitor and evaluate outputs and outcomes each year as our projects develop. The first round of regular updates on non-financial indicators are expected at the end of September 2022 and financial indicators at the end of March 2023. The updates will be reported to the Joint committee and shared with both Governments.

Further details of the BRP and its measuring of Strategic Added Value (SAV) are provided in last year's Annual Report 2020-21. These are still relevant to programme projects and can be found in last year's Annual Report. To view please use the link provided and review the SAV under each project.

[Ayrshire Growth Deal Annual Performance Report \(February 2022\)](#)



Summary of Progress

Programme

Overall the Programme is moving from a focus of development to one of delivery. This is reflected in the number of business cases achieving approval of key stages such as Outline Business Case and ultimately Full Business Case. However this year has not been a smooth process and as experienced by other Deals across Scotland, there has been many challenges. These are set out below.

Balancing the challenges and finding solutions

The past year has provided many challenges which have impacted on the development of the majority of the projects and their business cases. These have included external factors such as the continued legacy of Brexit and Covid, and the impact of the conflict in Ukraine. These factors have adversely affected the availability of resources and caused cost pressures.

Within this wider political and economic landscape projects have also experienced a number of other specific issues that have generated active engagement within the partnership and Government. Specific challenges have included:

- Delays in the development and approval of business cases.
- Continued cost pressures which have impacted upon the original deliverability of projects e.g. increased construction costs.
- Additional aspiration to ensure projects reach net zero which has had an impact upon cost pressures.
- Time required to review projects and engage with all, to ensure value for money is still achievable e.g. through value engineering.
- Impact of aligning dependencies such as land purchases, regulatory requirements, consents and procurement processes to ensure business cases are fit for delivery.
- Promoting and engaging with targeted audiences especially with business community when the commercial environment is unstable.
- Managing consistency in delivery on pan-Ayrshire projects where each partner is at different stages, and having unique and differing issues to tackle.



In response to the above, projects have sought to develop realistic activities and timelines to support their continued development and delivery plans. Supporting actions have included:

- Undertaking early engagement with all, including adopting a public consultation strategy that supports a project's development.
- Continuing strong management relationships with key stakeholders and land owners to help understand the constraints and opportunities for each project as they develop.
- Undertaking a staged review of key processes that support business case development, such as procurement strategies and market trends - to inform the phasing of projects and help manage risks on construction.
- Timing of events and consultation activities to best suit business needs to ensure maximum attendance.
- Maintaining regular communication with businesses to understand the changing market conditions and challenges, allowing projects to respond positively and in a timely manner.
- Developing Outline Business Cases in conjunction with the delivery of pilot activity to enable the team to ensure strong engagement with businesses and test the viability of proposed services.
- Exploring alternative funding sources and preparing to meet tight deadlines when opportunities occur. This includes developing "shovel ready" projects which can be used to apply for new funding streams that meet Ayrshire Growth Deal project objectives.
- Regularly reviewing programmes and sequences at the development stages, including capturing the interdependencies of different elements of the programme, to ensure more sustainable use of resources and more straightforward delivery. This includes working with community and stakeholder groups.
- Constantly monitoring macro-economic factors i.e. inflation, Covid, Brexit and risks.
- Monitoring the scope and tolerance of project development against the complexity and variables of project critical dependencies.



This year's successes

Significant highlights over the past year and a sign of the impact of the Ayrshire Growth Deal have included:

Transition from development to programme delivery

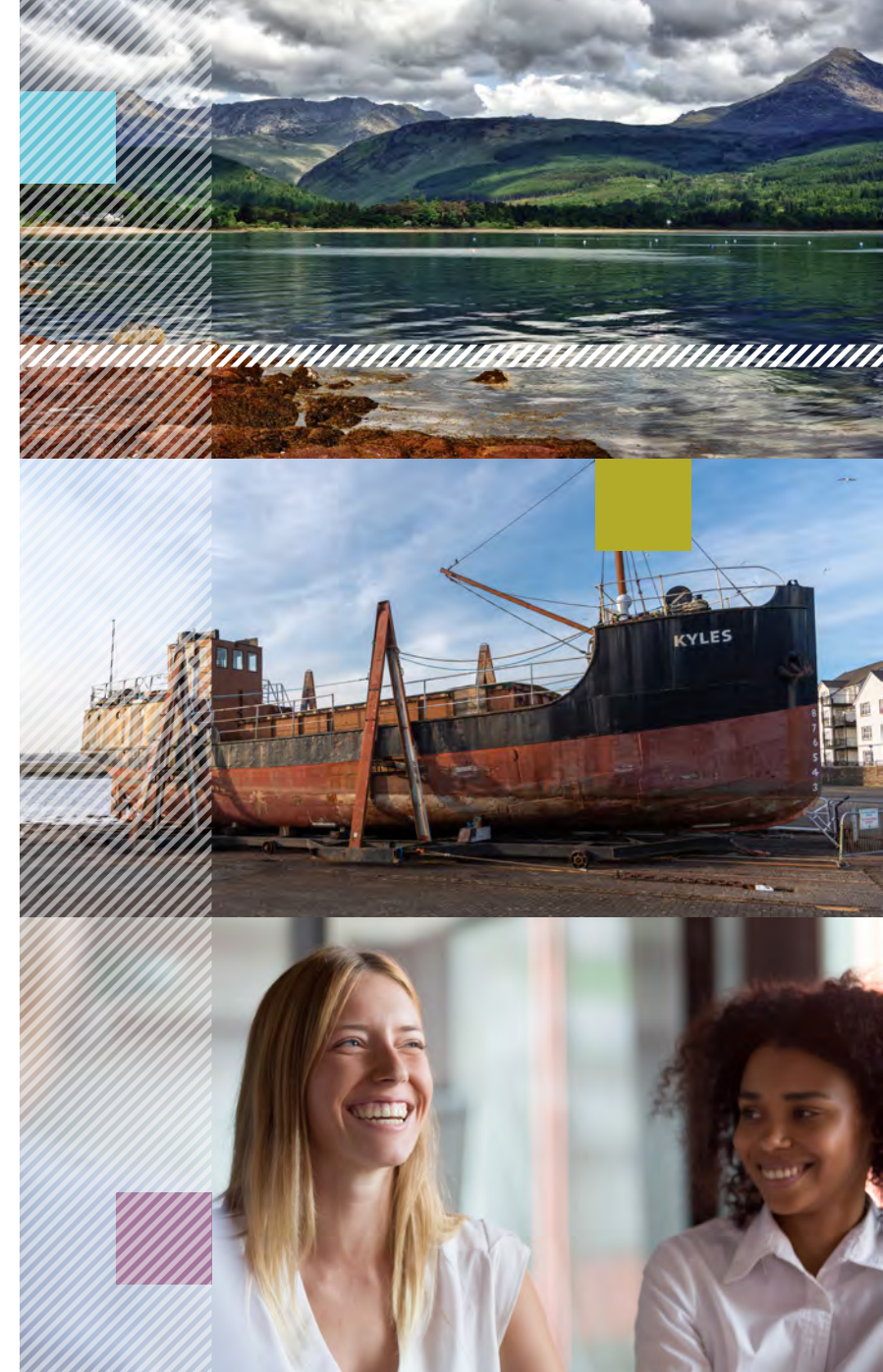
Across the programme projects are being actively developed and moving towards delivery stage. This is illustrated by the increase in number of projects now at delivery stage and/or progressing towards Full Business Case approval. Compared to the previous reporting year there has been an increase in from five to eight projects at this stage. This leaves a reduction in project yet to achieve Outline Business Case approval from 14 to 11 projects. This is all being achieved in a challenging climate as described in the previous section.

In addition the Partnership has developed and updated a Benefit Realisation Plan that will capture the outputs, outcomes and impacts of projects during the lifetime and beyond the programme. This will provide robust tool with which to measure success and will be used in reporting back to Government and others.

Working with colleagues in Scottish Government we facilitated successful ministerial visits to the region and its projects. This led to further discussions and actions on addressing approaches to managing national policy issues such as Community Wealth Building and Economic Inactivity.

The HALO Kilmarnock – enabling a green and digital future

The Ayrshire Growth Deal financial and professional support over the last three years has undoubtedly created a positive impact during the difficult trading conditions of Covid 19. This has resulted in the construction and completion of the now the award-winning 45,500sq ft low carbon HALO Enterprise and Innovation Centre (HEIC) which opened in April 2022. This project is a first for Scotland and the UK, creating opportunities for SME businesses within Kilmarnock and putting our young people front and central to creating a new digital green economy.

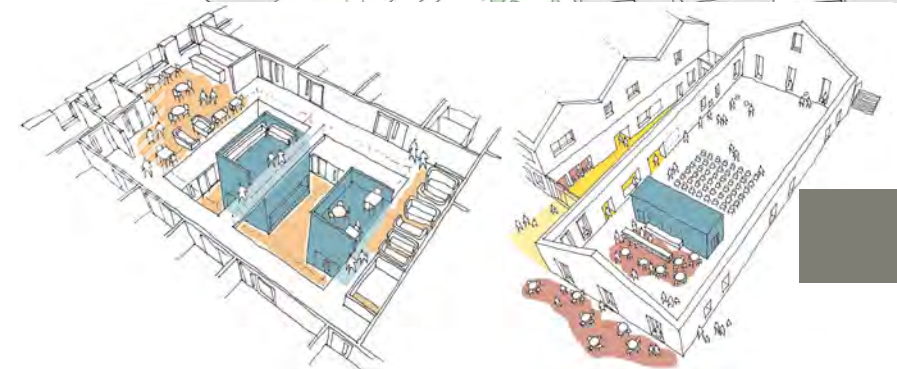


Community Wealth Building – leading a national role

The Ayrshire Growth Deal Community Wealth Building Programme was launched as part of an online, pan-Ayrshire event in June 2022, attended by over 120 stakeholders from a cross section of private, public and third sector organisations. The Programme has worked closely with the Scottish Government, partners and experts across Ayrshire. The programme’s growing momentum has developed further so that it reflects the Government’s approach to Community Wealth Building as a national policy priority.

Commercial Space – attracting new international investment to Scotland

A key objective of the Ayrshire Growth Deal is to attract innovative high profile businesses to Ayrshire and within the past year significant progress has been made in terms of attracting US-based satellite telecommunications company to invest in Prestwick in the form of a state of the art engineering and operations hub. Discussions are underway to finalise a package of public sector funding, including the Ayrshire Growth Deal that could secure this important investment. If successful, up to 575 new highly paid and highly skilled jobs could be created with additional benefits for the wider region.



Progress on embedding Inclusive Growth

Supporting the Ayrshire Growth Deal and its governance is a network of sector and thematic based work stream groups engaging with local businesses and the wider community to design and deliver regional priorities. These groups support the integration of the Growth Deal and the emerging Regional Economic Strategy.

The work streams and the progress made are set out below:

Work stream	Growth Deal Projects	Progress to date
Skills	<ul style="list-style-type: none"> Working for a Healthy Economy Ayrshire Skills Investment Fund 	<ul style="list-style-type: none"> COVID-19 impact evidence paper Work to support the Ayrshire Growth Deal lead to develop 'skills pathways' for Ayrshire Growth Deal projects Ayrshire Regional Skills Investment Plan 2022-2025 published (2022) ¹
Clean Growth	<ul style="list-style-type: none"> Thematically cuts across several Ayrshire Growth Deal projects ² 	<ul style="list-style-type: none"> Ayrshire energy masterplan (in development) Ayrshire Clean Growth Pact/Compact being revised
Digital	<ul style="list-style-type: none"> Digital Subsea Cable Digital Infrastructure 	<ul style="list-style-type: none"> Options appraisal developed and considered by the AEJC.
Aerospace/Space	<ul style="list-style-type: none"> Spaceport infrastructure Aerospace and Space Technology Application Centre (ASTAC) Commercial Space – Prestwick – Industrial & Hangar Prestwick Infrastructure 	<ul style="list-style-type: none"> Proposal for essential hanger development has been submitted to the Levelling Up Fund Skypath training facility operational Masterplan to be developed
Visitor Economy	<ul style="list-style-type: none"> Great Harbour, Irvine & Ardeer Marine Tourism 	<ul style="list-style-type: none"> OBC in Development
Food and Drink	<ul style="list-style-type: none"> Ayrshire Manufacturing Investment Corridor ³ 	<ul style="list-style-type: none"> Food and Drink strategy and action plan (updated April 2022) Sector net zero strategy (in development) Use of funds (i.e. Destination Marketing Fund from VisitScotland; HIE Regional Food Funding; Tourism Leadership fund)

¹ [Ayrshire Regional Skills Investment Plan 2022-2025 published \(2022\)](#)

² For example Hunterston and Community Renewable Energy Project (CoRE) projects will lead in the development of net zero technologies and solutions

³ This project will support the creation of new businesses and growth of existing businesses in the Food and Drink sector, as well as Advanced Manufacturing sector.

Programmes

Table 3 below lists the programmes and associated projects. More information can be found within the [Deal Document](#).

Table 3: Programmes and associated projects

Programme	Ayrshire Growth Deal Project	Project Stage
Aerospace & Space	Spaceport Infrastructure	Outline Business Case in development
	Aerospace and Space Technology Application Centre (ASTAC)	Outline Business Case in development
	Prestwick Commercial Space	In delivery
	Prestwick Roads	Outline Business Case in development
Economic Infrastructure	HALO Kilmarnock	In delivery
	Ayrshire Engineering Park (Moorfield)	Outline Business Case in development
	Ayrshire Manufacturing Investment Corridor (AMIC)	Outline Business Case in development
	I3 Flexible Space	Full Business Case in Development (Phase 1)
	I3 Digital Processing Manufacturing Centre (DPMC)	In delivery (Phase 1)
Energy, Circular Economy & Environment	Community Renewable Energy Project (CoRE)	Full Business Case in development
	Hunterston Strategic Development Area	Outline Business Case in development
	International Marine Science & Environment Centre	Outline Business Case in development
Tourism	The Great Harbour	Full Business Case in development
	Marine Tourism	Outline Business Case in development
Communities	Digital Infrastructure	Outline Business Case in development
	Digital Subsea Cable	Outline Business Case in development
	Community Wealth Building	In delivery
	Working for Healthy Economy	In delivery
	Ayrshire Skills Investment Fund	Outline Business Case in development

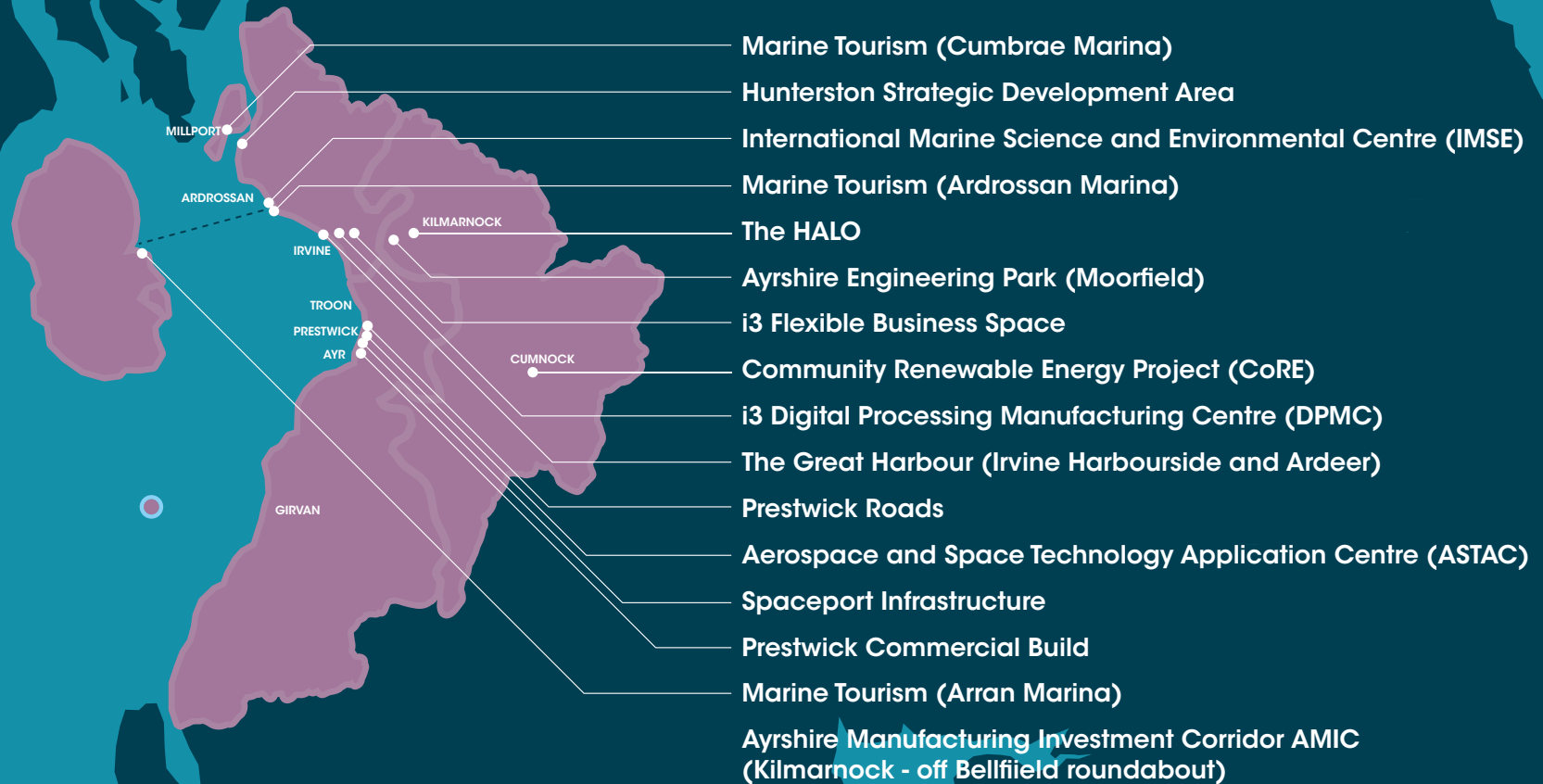
As of 30 September 2022, 14 projects are in development, which means that the project's business case is yet to be completed; five projects are in the delivery stage, and are working towards delivering their objectives..



Project locations

As of 30 September 2021, 16 projects are in development, which means that the project's business case is yet to be completed; three projects are in the delivery stage, which means that the project has been implemented and is working towards delivering its objectives.

The map below shows where the projects are located across the region.





Communities Programme

Community Wealth Building

Community Wealth Building is an alternative approach to traditional economic development, which harnesses the power of Anchor Institutions to support the creation of strong and resilient local economies via: procurement; employment; land and assets; financial power; and the plural ownership of the economy to ensure that wealth is locally owned.

The £3 million Community Wealth Building Fund from the Scottish Government supports place based Community Wealth Building activity including but not limited to: social enterprise support, employee ownership transition; workplace innovation; supplier development and capacity building; and supporting locality entrepreneurship.

The project has three key elements to achieve this:

- **Community Wealth Building Business Locality Officers** – working with local organisations to facilitate Community Wealth Building activities across the region;
- **Community Wealth Building Fund** – a fund to support place-based Community Wealth Building activity, and the work of Community Wealth Building locality officers;
- **Fair Work Ayrshire** - a dedicated service that works with employers to implement Fair Work in workplaces across Ayrshire.



Achievements and milestones

From the very start, the Ayrshire Growth Deal Community Wealth Building programme experienced delays and challenges, but with a full team of 13 staff in place by April 2022, significant milestones have been achieved and the programme is now back on track.

Most recently, over local 500 enterprises across Ayrshire have been supported by the programme. Other milestones achieved have helped garner momentum and raise the profile of the programme, and further inspire and increase commitment to this bold approach to economic development. This has been achieved through the development of a suite of promotional materials and information videos for the Programme and were featured at Scotland's first Community Wealth Building conference which took place in October 2022.

These materials have already supported others to learn more about the importance of Community Wealth Building as part of achieving inclusive growth and the benefits it can deliver.

These include:

1. **Ayrshire's Community Wealth Building Programme**
 - [A bold approach to Economic Development](#)
 - [Minister pays tribute to Community Wealth Building during fact-finding Ayrshire visit](#)
2. **A day in the life of a young person in North Ayrshire**
 - [Community Wealth Building - A Day in the life of a young person in North Ayrshire](#)
3. The project is already achieving success and this is reflected in the latest monitoring outputs of the Benefits Realisation update. The table below shows the breakdown of each indicator, the service and percentage of project target already reached. For example the service to support new enterprises (<12 months old) has already met 70% of its expected total project target (67 out of a target of 96 businesses).

Extract from the Benefits Realisation Plan Update – September 2022

Indicator	Actual Value (01/10/21 to 30/09/22)	Proportion of Total Target
(CWB/O/B) Support from the programme provided to 920 unique enterprises over the three year programme delivery period	501 enterprises supported	56%
(CWB/O/C) Financial assistance provided to 265 enterprises in terms of grant/consultancy support through the £1m business fund allocated over the three year programme delivery period	100 enterprises given financial assistance	38%
(CWB/O/D) Support from the programme provided to 96 new enterprises (<12 months old)	67 new enterprises supported	70%

[FINAL BRP Plan update - Dec 22.pdf](#)

Communication and engagement successes

The programme was officially launched in June 2022. The launch event was well received with an attendance of over 120 people, interested in learning more about Community Wealth Building in Ayrshire. Feedback gathered through a post event survey showed that both knowledge of and commitment to Community Wealth Building increased as a result of the event.

Further highlights include Scottish Government visits in August. The National Director for Economy, Louise McDonald, was hosted by the Ayrshire Growth Deal PMO, giving an opportunity to showcase progress of the programme through a presentation as well as discuss barriers, challenges and plans going forward.

The second visit from the Minister for Public Planning, Finance and Community Wealth, Tom Arthur MSP, was hosted by the three Ayrshire local authorities and featured visits to businesses benefitting from the programme.

More information on this visit and the programme can be found at [A Celebration of Community Wealth Building in Scotland - The Democracy Collaborative](#)



HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		October 2022 – September 2023
	Nov 21 - Programme manager recruited. Programme steering group meetings commenced	Ayrshire enterprises supported by the Community Wealth Building & Fair Work Ayrshire WA programme Programme showcase – SG visits Ayrshire Community Wealth Building Awards & Programme Achievements
	Apr 22 - Full programme team (13 posts) recruited and inductions complete	
	Apr 22 - Fair Work Ayrshire (FWA) Programme commenced	
	Jun 22 - Formal launch of programme	
	Aug 22 - Scottish Government (SG) Ministerial visit	
	Oct 22 - Over 500 enterprises supported by the Community Wealth Building programme (achieved 6 months ahead of target)	
	Oct 22 - Financial assistance provided to 100 enterprises through the £1m business fund • 67 new enterprises (<12 months old) supported by the programme.	

Working for a Healthy Economy

The Working for a Healthy Economy project recognises the importance of public health and the need for a healthy and productive workforce. Ayrshire needs to reduce the number of residents who cannot contribute to the economy fully due to poor health. The links between health and economy are well evidenced and health was assessed as the most significant barrier to Inclusive Growth in Ayrshire in the Inclusive Growth Diagnostic.

This project offers a criteria free, single access point to work focused health support for both residents and employers. This project aims to increase the capacity of the labour pool and maximise benefits arising from Ayrshire Growth Deal capital investments. This is achieved through support to individuals, employability support teams and business, engaging directly with individuals to manage and improve their health circumstances, and therefore increase their ability to gain and/or sustain work.

Working in communities across Ayrshire, our innovative and holistic support is available to anyone of working age who would benefit from engaging with a fully qualified and experienced NHS health professional to explore their current circumstances and receive support to better manage any new/existing health conditions.

Together we identify the level of support that would be most beneficial. Support methods include:




- 1:1 Assessment and Action Planning
- Continued 1:1 support for a further five sessions
- Group work focusing on topics such as anxiety, low mood, confidence

Where appropriate, treatments such as counselling, physiotherapy and relaxation therapies are available to enhance recovery and encourage progress.

For businesses, the service helps to create a healthier workplace by providing support with health, wellbeing and absence management policies, providing mental health awareness training and helping to understand and record the cost of absence.

Communication and engagement successes

The Ayrshire Chamber of Commerce hosted information sessions for Ayrshire businesses which promoted the benefits of Working for A Healthy Economy. These were well attended and have increased referrals. There is a strong partnership connected with the Community Wealth Building Fair Work Ayrshire project and referrals through this recommendation have contributed to increase the numbers of people engaging and accessing health interventions.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Contractor, NHS Salus, appointed and commenced delivery in May 2021	<ul style="list-style-type: none"> • 770 unemployed people will be supported annually • 192 unemployed people will be supported annually to secure sustainable employment
	Work is progressing to embed service within employability pipelines and services across Ayrshire	<ul style="list-style-type: none"> • 478 employed people will be supported annually
	514 people supported	<ul style="list-style-type: none"> • 406 Employed residents will retain work annually

Ayrshire Skills Investment Fund

The Ayrshire Skills Investment Fund is a responsive skills fund to drive inclusive growth, support skills interventions and associated management costs.



The Fund will have core themes including: digital skills; in-work progression; route ways into Fair Work for excluded groups; skills support for inward investors; skills support for redundant workers; skills support aligned to Ayrshire Growth Deal projects to ensure residents benefit; responses to demand identified in Regional Skills Assessment; and capacity building to ensure innovation in skills sector.

The priority given to each theme will change in line with the regional economy and emerging demands. The Fund Board will assess these aims on an annual basis and prioritise them based on the available intelligence.

Communication and engagement successes

The project has not been implemented to date, governance arrangements have been agreed and the Outline Business Case is being developed in accordance with feedback from the Scottish Government.



HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Jun 22 - Development of governance documents	<ul style="list-style-type: none"> • Outline Business Case approved by Government • Approval of fund governance model by the Joint Committee
	Sep 22 - Outline Business Case submitted to Government	<ul style="list-style-type: none"> • Establishment of Project Board • Full Business Case endorsed by Government and approved by Joint Committee • Development of guidance for fund applicants • 1st call for proposals • Quarterly application deadlines • 1st annual review • Complete mid-programme evaluation

Subsea Cable and Key Digital Infrastructure

This investment will put in place a key piece of the connectivity infrastructure to help attract global businesses, enable the potential creation of a datacentre cluster of national significance, leading to the creation of high value jobs. The digital projects will aim to make Ayrshire a world-class digitally connected region that is attractive to investors across many elements of the digital economy.

The Digital Programme currently targets three strands of work, all of which will contribute to the success of the other projects within the Ayrshire Growth Deal. Future discussions are seeking to review these strands and define a holistic approach that will meet the investment objectives. Current funding is allocated to the following, but this is subject to change:

- £11 million towards a subsea fibre optic cable system and associated infrastructure;
- £1 million enhancing 4G Infill and establishing 5G capability within the rural communities;
- £2 million to upgrade key sites linked to the Ayrshire Growth Deal as regional digital hubs and centres of digital excellence at Prestwick Airport, AMIC, Moorfield, CoRE, HALO Kilmarnock, Hunterston and i3.

Having identified a number of potential barriers that would prevent the successful delivery of the subsea cable project as originally scoped, the project team is currently identifying potential options for further discussion with stakeholders and sponsors.

Achievements and milestones

Project lead for the digital projects identified issues in the scoping of the digital project which would prevent the delivery of the projects, as originally scoped within the expected schedule and budget.

A meeting took place with the UK and Scottish governments, the project team and the PMO on 13 January 2022 to discuss the barriers that prevent the successful delivery of the Digital projects as originally scoped. The outcome from this meeting was a commitment from the project lead to undertake a full appraisal to examine project delivery options and how they may be delivered with approval from both UK and Scottish governments.

The options appraisal, which used Green Book methodology to examine the scope of the business case was completed in April 2022 and has been shared with stakeholders and discussed at the Digital Oversight Group, with representation from Scottish Future's Trust (SFT), SAC, NAC, EAC, Ayrshire Growth Deal PMO and UK and Scottish governments.

The appraisal concluded that although the strategic and economic cases for the digital intervention are sound, a commercial solution that can successfully deliver the project has not been identified. The project is now being re-scoped, with agreement from the UK and Scottish Governments, and all three Ayrshire Councils

Communication and engagement successes

Communication and engagement successes

Examination of the project scope following the Green Book methodology has provided a framework to identify the barriers to project delivery, and the opportunity to work with partners to identify a path to deliver alternative interventions.

HEADLINE ACHIEVEMENTS	
1 October 2021 – 30 September 2022	
	Jan 22 - Roundtable with Stakeholder and Sponsors
	May 22 - Digital Options Paper
	Sept 22 - Report on Options to AEJC
NEXT MILESTONES	
1 October 2022 – 30 September 2023	
<ul style="list-style-type: none"> • Sponsor meeting UK/SG – DCMS • Report to AEJC on Project Next Steps 	



Economic Infrastructure Programme

This programme will create conditions for growth, providing local jobs, strong regional supply chains and skills development across a number of sectors in Ayrshire.

HALO Kilmarnock






With a vision for a dynamic commercial, educational, cultural, leisure and lifestyle quarter where people can live, work, learn and play, the HALO Kilmarnock provides a sustainable community approach to a mixed-use development, powered by electricity with a net zero carbon footprint.

Completed in April 2021, the [HALO Enterprise and Innovation Centre](#) creates an entrepreneurial ecosystem designed to stimulate innovative business practices between new and established businesses.

New business and employment opportunities will focus on delivering 'workforces of the future' by offering training in digital skills with key partners. This ecosystem will encourage the development of new digital and cyber security products and services, responding to the needs of the energy, health, and space and aerospace sectors.

The completion of phase 1 of the HALO Kilmarnock is a catalyst for the development of the rest of the 23-acre site, previously occupied by Johnnie Walker. By bringing together education and skills, economic growth and low carbon energy systems, the HALO Kilmarnock vision is perfectly aligned with both Scottish and UK governments' intentions for decarbonised heat, transport and electricity, as well as stimulating the future digital and net zero economy. These early signs of success have been experienced in the past year.



HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	PRA, a Nasdaq listed financial management company, been secured as the anchor tenant. Employing over 350 highly skilled jobs.	<ul style="list-style-type: none"> • Discussions with prospective tenants will continue to expand further the number and diversity of businesses located at HALO • Continue to promote the HALO#Rockme initiative within the region and beyond • Working with partners to explore the potential for a vertical farm as a potential supplier to local schools kitchens • Support the surrounding residential development and its incorporation of sustainability measures
	HALO#Rockme Café opened and run by a locally based business – create 4 new jobs.	
	Launched new venture HALO#Rockme - provides space for SME businesses to locate and grow their businesses built around a green economy (120 desk spaces are made available).	
	Launched branded HALO EV 16 seater bus and 2 branded EV cars for HALO residents – all as part of promoting an integrated development.	
	Entered into various partnerships agreements including, Net Zero Scotland Nation (employ 4) who deliver a 12-month course for SMEs on audited carbon accounts programme to measure and certificate their carbon journey.	

Achievements and milestones

Over the past year The HALO Kilmarnock has achieved some significant milestones, including attracting and supporting both international and local businesses to the site and launching new support packages for SME businesses involved in key sectors such as green economy, renewables, life sciences, customer services, financial services, tourism, digital services, aerospace industry, construction services, managerial services, marketing, cleaning services and the railway sector. For example:

- In February 2022 HALO secured PRA Group - a Nasdaq listed financial management company- as their anchor tenant. The HALO is now PRA's European headquarters and employs over 350 highly skilled people in a diverse range of jobs, including roles in cyber, digital, financial, customer services and managerial roles. PRA chose HALO for its green credentials and access to quality employees and their Director for Digital Europe now based at The HALO.
- Opening of the HALO#Rockme Café and entertaining space run by Cottage Catering a locally based business, creating four new jobs and sourcing local suppliers including Meikles' Dairies, Braehead Foods and Brownings the Bakers Ltd, to name a few.
- Launch of new venture HALO#Rockme provides space for SME businesses to locate and grow their businesses built around a green economy. 120 desk spaces are made available on various packages to support occupying businesses. This includes securing support from leading firms such as Scottish Power at the Green Accelerator, Barclays Bank Eagle Labs, Anderson Strathern, AAB and Spreng Thomson. Currently there are 20 new businesses based in the space, creating 72 new jobs, covering a variety of activities and growth potential such as Renewables, Life Sciences, Customer Services, Financial Services, Tourism, Digital Services, Aero Industry, Construction Services, Managerial Services, Marketing, Cleaning Services and Railway Sector.

Communication and engagement successes

- Held various conferences (total 1200 attendees over the year) and key visitors who have sought to learn more about HALO and its operation and contribution to enabling growth in the green and digital sectors.
- Awards won by HALO since its opening include:
 - **May 2022** - Best Regeneration Project of the year 2022 by Scottish Property Federation
<https://halo-projects.com/2022/03/31/the-halo-rocks-the-scottish-property-awards-by-winning-top-award>
 - **May 2022** - Best Corporate Work Place 2022 Region Scotland by British Council of Office
https://www.bco.org.uk/Awards/Winners/2022/Corporate_Workplace_2022.aspx
 - **Oct 2022** - Highly Commended in London at the National Final for UK Best Corporate Workplace 2022 by British Council of Offices

Ayrshire Engineering Park (Moorfield)

Provision of high quality industrial premises for engineering and manufacturing companies; a fully-developed site with the required access and utilities infrastructure, high-spec digital connectivity and up to 7,194 square metres of units and approx. 12 acres of development plots for growth and expansion of the existing engineering business base, and to attract inward investment.

The Ayrshire Engineering Park will provide expansion and development of Moorfield Industrial Park in Kilmarnock, creating serviced and high quality business space, with a range of units to support the advanced manufacturing and light engineering sectors in Ayrshire.



Achievements and milestones

During the past year a design team has been appointed to develop the site masterplan and progress detailed designs. This included submitting a pre-application submission to the Planning Authority to assist with the detailed design of the development. The land purchase price was agreed with the land owner and in the coming year, this agreement will be finalised. This is a key milestone which will enable delivery of the project.

Communication and engagement successes

The project team continue to actively engage with businesses who face challenges securing high quality modern premises and shovel ready self-build plots within Ayrshire and a number of businesses have expressed an interest in purchasing a site/lease of a unit subject to timescale and affordability factors. Awareness of a demand for the units will help ensure the delivery of the project and generate the expected outcomes of economic growth and jobs for Ayrshire.

In the coming year a branding exercise will be undertaken to support further communication and marketing of the development.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		October 2022 – September 2023
	Mar 22 - Agreed land purchase with landowner and received Cabinet approval for purchase	<ul style="list-style-type: none"> • Conclusion of missives for land purchase • Submission and approval of Outline Business Case • Commence pre-application consultation
	Mar 22 - Design team appointed and started to prepare Site Masterplan	<ul style="list-style-type: none"> • Submit planning application • Commence tender process
	Jun 22 - Clancy appointed as M&E Consultant and Kiloh appointed as Civil Consultant	<ul style="list-style-type: none"> • Approval of planning application • Submission and approval of Full Business Case

Ayrshire Manufacturing Investment Corridor Project (AMIC)

The Ayrshire Manufacturing Investment Corridor (AMIC) project will establish a Centre of Excellence with on-site support and start-up units. This will support the creation of new businesses and growth of existing businesses in the food and drink sector, as well as advanced manufacturing sector.

It will also address market failure with investment in commercial space and will deliver on the need for high quality premises to support business growth and internationalisation opportunities.

The Centre of Excellence will concentrate on Food & Drink as a key sector for Ayrshire and will have a complementary focus on dairy innovation as a niche sub-sector, supporting the proposed Borderlands Dairy Innovation Centre.

East Ayrshire Council has undertaken a Transport Appraisal to determine what potential transport mitigation is required to support the East Ayrshire Local Development Plan 2. The appraisal assesses the impact of proposed further development to the lands east of the Bellfield Interchange, which relate to Phases 1 and 2 of the AMIC site and outlines mitigation measures to reduce any impacts on the road network. The Council met with Transport Scotland to share the contents of the Transport Appraisal and invite their feedback.

The Transport Appraisal will determine the costs of potential mitigation, who will deliver this and an associated developer contribution strategy. This work will inform the review of the emerging National Transport Strategy policies and the work on Strategic Transport Projects Review (STPR2) and ensure that appropriate consideration is given to Ayrshire's transport infrastructure and the Ayrshire Growth Deal projects when setting the regional and national policy and intervention priorities.

Communication and engagement successes

A series of successful events have been held over the past year. This includes:

- Food Legislation – Natasha's Law Event. A pan Ayrshire event that brought together Environmental Health Teams and businesses across Ayrshire.
- Food & Drink Conference, an information and networking event which was held for businesses who were keen to engage and share learnings and challenges following a period of lockdown and significant business challenges.
- Digital Dairy Chain Strength in Places Bid Success where the Ayrshire Manufacturing Investment Corridor project played a key part of the SRUC's successful Strength in Places Bid. This will bring a Marker Space facility to the Kilmarnock area along with a Marker Space Technician to promote and drive diversification and product development using dairy as an ingredient. This will be a 5 year project.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		October 2022 – September 2023
	Oct 21 - Food Legislation seminar to inform Food and Drink businesses across Ayrshire on Natasha's Law and its implications for the Food and Drink industry - as part of Ayrshire Chamber of Commerce business week.	<ul style="list-style-type: none"> • Additional funding sought via a LUF bid to address traffic flow issues at Bellfield roundabout. • Site investigations and topographic survey to be concluded at preferred site at Bellfield.
	Mar 22 - The first annual Food & Drink Conference took place, to provide food and drink businesses in Ayrshire with information on activities to support the development of the sector.	<ul style="list-style-type: none"> • Outline Business Case submitted to Scottish & UK Government • Land purchased negotiations to be undertaken. • Development of a workable the operational plan for AMIC Phase 1 concluded following active business engagement.
	Jul 22 - Active practical support provided to businesses who are seeking to expand production capabilities and making their business more cost efficient and sustainable	



i3 Digital Processing Manufacturing Centre (DPMC)

This project will deliver a Digital Processing Manufacturing Centre (DPMC) at i3 Irvine Enterprise Area, which is a strategic site for North Ayrshire Council and is recognised as a Life Science Enterprise Area.

The project is being supported by the Ayrshire Growth Deal and is being delivered in partnership with NMIS (National Manufacturing Institute Scotland), University of Strathclyde, CPI (Centre for Process Innovation) and with support from Ayrshire College. The project is complemented by the proposal to build new flexible advanced manufacturing space at i3, also supported by the Ayrshire Growth Deal. Combined, both projects will create a central focus and cluster of industry and innovation. The project is targeting companies within the process manufacturing sectors, local companies, including SME's looking to grow and expand and inward investment companies from Ayrshire, Scotland, the UK and beyond. The facilities will support businesses to improve their productivity and innovation and reduce their carbon footprint, through digital technology. The centre will also offer a space for industry networking and collaboration opportunities.

DPMC will be delivered in phases:

- **Phase 0** - initial online phase
- **Phase 1** - a pilot phase commencing 2022 offering the opportunity for businesses to experience demonstrations of digital technologies.
- **Phase 2** - in 2025, a significant purpose-built facility which expands on Phase 1.








Achievements and milestones

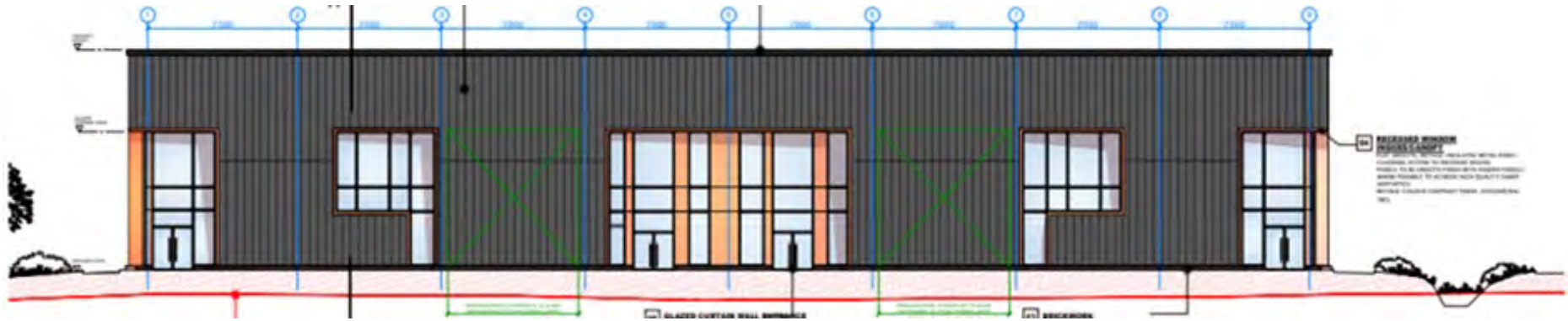
From October 2021 to September 2022, the project has focussed on the development, approvals and procurement related to Phase 1 of the DPMC project which will create a pilot facility housed at Booth Welsh in Riverside Way. This has also included the development of the refurbishment specification and building warrant approval, commitment to Phase 1 by the project partners, through a Collaboration Agreement. Phase 1 has involved the Full Business Case being approved by Cabinet and the Ayrshire Joint Committee and endorsed by the Government prior to the award of the refurbishment contract.

Communication and engagement successes

- Existing DPMC Steering Group which has enabled links to other stakeholder groups such as Scottish Manufacturing Advisory Service.
- Communications Group established including all partners - NAC, University of Strathclyde and CPI with Communications Plan developed.
- Promotion of online courses to local companies and approach to key companies to promote membership opportunities has raised awareness of project amongst companies.



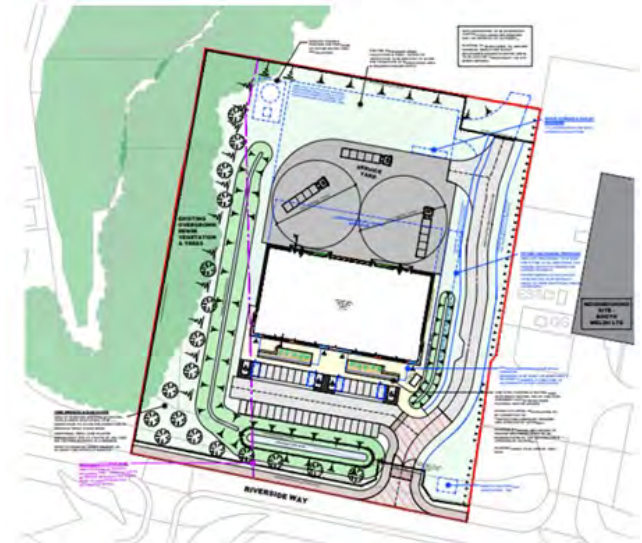
HEADLINE ACHIEVEMENTS	NEXT MILESTONES
1 October 2021 – 30 September 2022	October 2022 – September 2023
 Nov 21 - Cabinet Approval for Phase 1	<ul style="list-style-type: none"> • Commencement of refurbishment works • Completion of refurbishment works • Fit out of DPMC Phase 1 space • Opening of DPMC Phase 1 centre
 Mar 22 - Collaboration Agreement signed by partners	
 Apr 22 - Grant award from Scottish Enterprise for refurbishment	
 Jun 22 - Programme Business Case Approved	
 Sept 22 - Full Business Case approved	
 Sept 22 - Signing of lease for DPMC Phase 1 location	
 Sept 22 - Refurbishment contract awarded	



i3 Digital Processing i3 Flexible Business Space

This project will deliver approximately 8,830 sqm of flexible advanced manufacturing space in various formats at i3 Irvine Enterprise Area, which is a strategic site for North Ayrshire Council and is recognised as a Life Science Enterprise Area.

It will provide much needed modern and more energy efficient floorspace in Ayrshire, to enable local companies to grow and to attract inward investment opportunities, in an area where there has been prolonged market failure. Development will be phased and at various locations across i3, with the first building anticipated for completion in late 2023. The project will support further Ayrshire Growth Deal investment in the phased development of the Digital Processing Manufacturing Centre (DPMC); a centre of excellence for digital automation and serving digital process industries. These projects will build on current Life Science Clustering at the site, and will facilitate R&D activity, start up, spin out, and growth of Life Science businesses and other advanced manufacturing opportunities. Combined, both projects will create a central focus and cluster of industry and innovation at i3, attracting a range of supply chain and digital technology SMEs and start-up companies and offer strategic capacity to secure major investment at i3. The estimated floorspace that can be achieved is likely to be reduced due to the increasing cost of materials. However, progress is being made towards the construction of the first unit of 1,690 sq m in close proximity to, and in tandem with the creation of the DPMC pilot phase. Other funding sources are also being pursued.



Achievements and milestones

From October 21 to September 22, the project has focused on progressing the design development and delivery of Phase 1 of the Programme, despite the challenges of the COVID pandemic. A cost review was undertaken which resulted in value engineering and an initial assessment of the implications for the overall programme of space that could be delivered within the Ayrshire Growth Deal investment available. This was flagged to the Scottish Government and it was agreed that Phase 1 should progress to tender stage to assess the market costs for its delivery. A funding bid was also submitted for Phase 1, as part of an overall bid to improve the Council's commercial space. Tenders were received in August 2022 and costs were within the tender threshold to enable the project to proceed to Full Business Case stage.

Communication and engagement successes

An Elected Members' engagement event took place in May 2022 for all of the North Ayrshire Council Ayrshire Growth Deal projects, including i3. Procurement opportunities resulting from the I3 projects were also conveyed to businesses and other stakeholders at an event organised by the Ayrshire Chamber of Commerce. Internal engagement with other teams at North Ayrshire Council has led to wider project opportunities at i3 including consideration of a solar and wind farm proposal (at feasibility stage) at i3 and inclusion of the Phase 1 industrial unit and the creation of active travel connections in a bid to the Levelling Up Fund. Businesses are being made aware of the proposed new industrial space as enquiries are received through the Council's Inward Investment Manager.



HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		October 2022 – September 2023
	Feb 22 - Planning permission granted	<ul style="list-style-type: none"> Cabinet and Ayrshire Joint Committee approval of Full Business Case Phase 1
	Jun 22 - Tender advertised	<ul style="list-style-type: none"> Commencement of refurbishment works
	Aug 22 - Bid submitted to Levelling Up Fund	<ul style="list-style-type: none"> Completion of refurbishment works Fit out of DPMC Phase 1 space
	Aug 22 - Tender returned	<ul style="list-style-type: none"> Opening of DPMC Phase 1 centre
	Sept 22 - Full Business Case prepared	



Space and Aerospace Programme

The space and aerospace programme consists of four interrelated projects that together, complemented by an Ayrshire-wide digital project, provide the catalyst to achieve the transformative change at Prestwick required to underpin the evolution of Prestwick's aerospace and space sectors.

Spaceport Infrastructure

Establishing technically feasible and financially viable space launch services from Glasgow Prestwick Airport (GPA). The investment will be a catalyst to establishing GPA as the leading horizontal launch Spaceport in Europe, providing by 2035 a range of services including micro gravity flights, air launch of satellites up to a mass of 800kg, human space flight and hypersonic flights services.

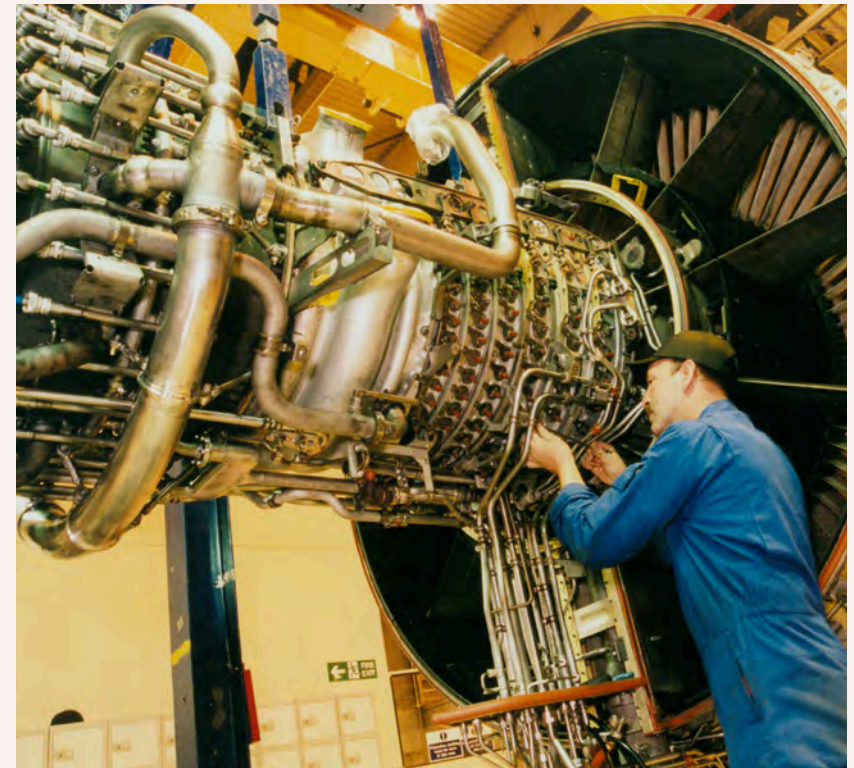
This builds on Prestwick's unique combination of attributes: latitude; over sea take off; metrological conditions; and the strong cluster of innovative aerospace companies located adjacent to GPA. The investment will be in infrastructure to ensure that GPA is able to operate as a spaceport, including fuel storage, mixing areas, and blast protection. In addition, there will be investment to provide infrastructure for launch service providers (LSP) including a satellite integration facility, payload processing facility, and mission control and range management systems.



HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Sep 21 - Memorandum of Understanding signed between GPA, South Ayrshire Council and Launch Service Provider Astraius to form a framework agreement to explore launch partnership	<ul style="list-style-type: none"> • Gain Outline Business Case approval • Agreement to purchase land • RIBA stage 3 (design freeze) gate • Submission of Full Business Case
	Sep 21 - IBA stage 1 – preparation and briefly stage complete	
	Planning pre-application for preferred site has been submitted	
	Sep 21 - RIBA stage 2 – concept and design stage initiated	
	Oct 21 - Revised Outline Business Case submitted to UK and Scottish Government	
	Mar 21 - RIBA stage 3 – spatial co-ordination initiated	
	May 22 - Following feedback an updated Outline Business Case was returned, awaiting UK Government	
	Jul 22 - Attendance at Farnborough International Airshow to support Astraius' announcement of rocket manufacturing partner	

Communication and engagement successes

The team and partners were present at the Farnborough International Airshow. Launch service provider Astraius announced two key suppliers for its innovative launch solution. Northrop Grumman has been selected as the first and second stage motor supplier, and Exquadrum will provide the upper-stage motor. The announcement received the support of the UK Space Agency at the Farnborough International Air Show.



Prestwick Commercial Space

Creation of additional high quality, secure landside and airside commercial office space. This will meet projected future growth in the aerospace; maintenance, repair and overhaul (MRO); aircraft decommissioning and new space markets.






Accommodation will be built to 'Factory of the Future' and low carbon standards. It will be designed to accommodate new production techniques to support diversification and evolution of aerospace and space in Prestwick and provide commercial floor space to meet the growth demand from global investors. The project will create substantial and additional high quality industrial/commercial accommodation. The project will also see the creation of airside hangar space to meet current demand for growth in the area. The development of the Commercial Build project will address market failure in the provision of commercial premises at Prestwick and will help to capture the economic growth opportunity from the Space and Aerospace sector.

An Outline Business Case has been approved with work nearing the completion of a Full Business Case supported by relevant legal agreements and contractual arrangements. The Full Business Case will support the negotiated Mangata investment. The target for Full Business Case approval is October 2022 where it is expected that construction will commence in Spring/Summer 2023.

Communication and engagement successes

The SAC Economy and Regeneration team continue engagement with companies in the sector. This engagement has identified 10 projects that require support to enable business growth. These projects are taken through the RIBA process. Communication and announcement are management on a project specific basis.

The Prestwick Spaceport Team continue to work in partnership with the ASTAC pilot projects: Supply Chain Aerospace and Aerospace Digital Visualisation Suite and SDI to engage with local and international space supply chain companies to encourage inward investment and the development of space capability in the region, hosting a number of events a Prestwick's Aerospace Innovation Centre.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Outline Business Case updated to realign with external environment changes in light of the COVID-19 pandemic and the aerospace and space sector recovery	<ul style="list-style-type: none"> • Approval of the Full Business Case • Completion of legal agreements, procurement processes and other associated consents/permissions • Commencement of works on the ground
	A new development strategy was developed and agreed	
	A new financial model was agreed and approved by SAC Cabinet and AEJC in August 2022	
	An Outline Business Case was submitted and approved by both UK and Scottish Governments - June 2022	
	South Ayrshire Council are working with 10 companies on urgent near-term opportunities which have been included in the draft Full Business Case	

Prestwick Roads Infrastructure

Funding for Prestwick Transport Infrastructure will create an effective network of internal roads to enable the creation of high specification industrial and office spaces, while supporting our sustainable transport aims.

This investment will meet the needs of the growing aerospace sector, advanced manufacturing units, spaceport and launch operator infrastructure. There are three elements to this project as follows:

- **Work package 1** – Prestwick East Aerospace Park Link Road – a new and upgraded road infrastructure to link the B739 Station Road from a redesigned roundabout junction on the A79 to the Prestwick East Aerospace Park. This includes Spirit Campus and the airport development land to the north of the main runway, by-passing Monkton village.
- **Work package 2** – A new route corridor to extend the link road infrastructure from Prestwick East Aerospace Park to the northern edge of the airport site and connect the Gannet site.
- **Work package 3** – A new road infrastructure to service Spaceport and further aerospace development land from Sandyford Toll roundabout and link to Prestwick East Aerospace Park.

Communication and engagement successes

No formal communication, but continuous engagement has taken place with the local community in Monkton and attendance at Community Council meetings to ensure that all stakeholders remain apprised on the Phase 1 project.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Agreement reached in principle with landowners on the Phase 1 route: direct link from A79 to Main Street/ Prestwick East Aerospace Park	<ul style="list-style-type: none"> • Seek to gain approval for the Outline Business Case followed by approval for the Full Business Case • Achieve planning and regulatory consent for Phase 1
	Development of a Proportionate STAG to support the Outline Business Case for this growth enabling project.	
	Development of the Outline Business Case in collaboration the landowners and business	
	Development of the route options to access the preferred Spaceport development site.	

Aerospace and Space Technology Application Centre (ASTAC) *(previously known as Aerospace and Space Innovation Centre (ASIC))*

The renamed ASTAC project seeks to deliver a design, development, build and fit-out of an in-situ “innovation” centre to enable the delivery and manufacture of new flight products in Scotland.

The project will support the supply chain for the aerospace sector; vertical and horizontal launch platform sector; and satellite and other payloads industries. The project will also support academic and industrial Research & Development functions. Overall activities will support the industrialisation and implementation of Industry 4.0 in particular in the enabling of enhanced productivity innovation and industrialisation of new technologies to Technology Readiness level (TRL) 5 and above.

This will involve the introduction of Industry 4.0 techniques and processes and related skills development requirements to the Maintenance, Repair and Overhaul (MRO) sector. This includes the establishment of an aircraft decommissioning facility which provides the project with “live” aircraft. This supports the development of the skills required for MRO at Prestwick to remain competitive, as well as providing opportunities for staff retention at a time when there is pressure to reduce costs and employee numbers across the cluster.

The second phase will support the development of launch and in space capability and other related opportunities such as unmanned air vehicles. The centre aims to support UK Aerospace and Space suppliers in exploiting opportunities arising for technology changes which disrupt established supply chains. The project will provide a means to engage higher proportions of SME's in the innovation process, driven by centres such as the Spirit Aerospace Innovation Centre, National Manufacturing Institute of Scotland (NMIS) and the wider catapult network.







Communication and engagement successes

The Regional Economic Partnership established an Aerospace and Space workstream, led by a private sector chair. The ASTAC model has been developed and refined with the group. In addition, the following have been delivered as part of the pilot activities.

Events:

- Advancing Manufacturing AeroSpace SME Business Support Programme (launch event for Aerospace and Space Supply Chain and Aerospace Digital Visualisation Suite Programmes)
- Aerospace and Space – The Future Supply Chain
- Doing Business with STORM – MRO
- Building Prestwick’s Space Cluster
- Visualising Industry 5 & Tech Showcase
- Beyond Launch – Opportunities to join Europe’s Emerging Space Hub
- Introduction of SMEs to the Aerospace Innovation Centre at Spirit AeroSystems, Prestwick
- Presentation on ASTAC to Directorate of International Trade
- Delivered a series of training and development courses to support the aerospace and space industry

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Launch and delivery of ASTAC pilot projects: Supply Chain Aerospace and Aerospace Digital Visualisation Suite led by South Ayrshire Council with investment of £2million, part funded by the having secured investment through the Advancing Manufacturing Challenge Fund, part funded by 2014-2020 European Structural and Investment Funds.	<ul style="list-style-type: none"> • Submit Outline Business Case followed by gaining approval • Gain Full Business Case approval • New businesses coming into the cluster or expanding operations
	Development of ASTAC outline business case in collaboration with the companies that comprise Prestwick’s Aerospace cluster and their supply chain.	
	Relationship building with the Spirit AeroSystems Aerospace Innovation Centre. Including joint events for businesses.	
	Application of ASTAC principles to support Prestwick’s aerospace companies re-start and win new business as this sector re-boots following Covid-19. Particularly through Skypath Training, Supply Chain Development and Aerospace Digital Visualisations.	



Energy, Circular Economy and Environment Programme

This programme will unlock the benefits of developing low carbon energy technologies and solutions. Ayrshire's location and natural resources offer the potential to create new jobs, reduce carbon emissions and contribute to achieving net zero by 2045.

Community Renewable Energy (CoRE) project

Community Renewable Energy project (CoRE) will create an Innovation Centre and programme of demonstrator projects which aim to overcome, through research and design, a range of technical challenges that currently prevents the harnessing of local energy generation, and its storage. The project will provide solutions to energy supply and storage challenges in urban and rural locations, with the Cumnock area providing a unique location to investigate a range of solutions due to its unique geography and historical mining activity.

The Centre will advance understanding of the impacts (technological, societal and economic) that the integration of new technologies with those existing will bring. Demonstrator projects will give CoRE a unique opportunity to be at the forefront in helping communities to transition to a low carbon future, and contribute to national climate change targets.



Achievements and milestones

A Memorandum of Understanding was signed between East Ayrshire Council and University of Strathclyde in November 2021. Planning permission for the Innovation Centre was approved in June 2022. RIBA Stage 3 was completed in March 2022 however, the increase in construction costs and additional items required from Strathclyde have resulted in the building being over-budget. The project team is currently working with the University of Strathclyde, University West of Scotland and Ayrshire College to review the internal space and establish the operational model for the Centre. We anticipate that this will result in a significant scoping exercise of the specifications and equipment to bring the costs down.

Communication and engagement successes

- A branding exercise was completed for the CoRE project at the end of 2021 which included selection of a logo, colour palette and regular email bulletins.
- An animation video was produced and launched in October 2021 explaining what the CoRE project is aiming to achieve and is aimed at local businesses and the general public. The video is available to view on the Council's website and on Youtube. It is the intention of the project team to cut the video down into sector specific areas so that the video can be better targeted at specific users.
- The project and proposed design concepts were presented to HRH The Prince Charles in April 2022
- An engagement event was held in April 2022 for local businesses, national organisations, academia and local communities, providing opportunities to discuss their views and aspirations for collaboration that could be realised through CoRE. The event was well attended (over 30 groups) and a number of follow up discussions have taken place.
- Allan Dorans MP visited Barony Campus, in Cumnock to hear about the development of the CoRE project and to visit the site of the proposed Centre.
- The project team delivered a project update presentation to Director General Economy, Louise McDonald, highlighting the opportunities and challenges as the project continues to develop.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Nov 21 - High Level MOU signed between University of Strathclyde and East Ayrshire Council	<ul style="list-style-type: none"> • Programme Business Case Submission • Phase 1 Full Business Case Submission (Demonstrator Projects)
	Mar 22 - Completion of RIBA Stage 3	
	Jun 22 - Planning Permission for the Innovation Centre secured	

core

Hunterston Strategic Development Area

Hunterston is a strategic site within Scotland's Third National Planning Framework (NPF3) and a national development in the emerging Draft NPF4, offering a unique industrial capacity associated with strategic infrastructure such as rail; utilities; grid connections; deep water marine access and proximity to key academic research and innovation resources across West of Scotland.

As Scotland's largest strategic deep-water port with direct rail and grid connections, the site has a critical role in Scotland's Energy, Blue Economy, Offshore Wind and the Circular Economy futures. Investment within Hunterston will exploit these key assets to address larger scale energy and decarbonisation infrastructures associated with marine renewable energy (3rd generation); energy storage and production and circular economy drivers.

Initial investment will act as an enabler to provide commercial space to support blue, green and circular economies activity on-site. Activities align with the Zero Carbon 2045 national strategy.

Communication and engagement successes

- A Memorandum of Understanding between North Ayrshire Council, Peel Ports Limited and Scottish Enterprise is ongoing. The partners are working to explore delivery options and engaging with Crown Estate Scotland.
- A wider blue economy strategy has been developed and is providing a platform for engagement with governments, industry and agencies.
- An MOU partnership with University of Stirling has been formed to develop the Blue Economy proposition in North Ayrshire.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Development of partnership vision for site through Hunterston Strategic Proposition	<ul style="list-style-type: none"> • Development of Blue Economy programme development route map • Development of Blue Economy Innovation Programme Outline Business Case
	Development of wider Blue Economy strategy and positive endorsement from broad range of partners (including governments, industry and agencies)	<ul style="list-style-type: none"> • Development of Hunterston Innovation and Skills Hub Outline Business Case
	Development of MOU partnership with Stirling University to develop wider Blue Economy proposition	<ul style="list-style-type: none"> • Development of Outline Business Case for Hunterston project to UK and Scottish governments



International Marine Science and Environmental Centre (IMSE)

The International Marine Science & Environmental (IMSE) project, based in Ardrossan, will create a Centre of Excellence & Innovation between industry and academic partners.

It will develop and capture innovation in marine sciences; marine spatial planning; marine technology; and marine education and training, and ensure that the Firth of Clyde is recognised as an exemplar in marine sustainability and living laboratory for blue economy innovation, research and demonstrator activities. IMSE will be an applied sciences centre and will bring together leading academics. A key element of IMSE will be providing start-up companies within the maritime sector with access to opportunities, support from industry specialists, experts and mentors, in order to develop collaborations.

Communication and engagement successes

- A wider blue economy strategy has been developed and is providing a platform for engagement with governments, industry and agencies.
- An MOU partnership with University of Stirling has been formed to develop the Blue Economy proposition in North Ayrshire.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		1 October 2022 – 30 September 2023
	Development of wider Blue Economy strategy and positive endorsement from broad range of partners (including governments, industry and agencies)	<ul style="list-style-type: none"> • Development of Blue Economy programme development route map • Development of Blue Economy Innovation Programme Outline Business Case
	Development of MOU partnership with Stirling University to develop wider Blue Economy proposition	
	Development of place-based marine skills and innovation concept within Ardrossan Coastal Quarter	





Tourism Programme

Tourism is a key sector in Ayrshire and this programme will build on and strengthen the existing tourism offer to make the region a highly desirable place to visit and live, work and invest in.

The Great Harbour, Irvine Harbourside and Ardeer

Great Harbour is a key tourism led regeneration, placemaking and destination development project for Irvine and the wider Ayrshire Coast with £14million committed from the Ayrshire Growth Deal to a phased programme of works which will lead the physical transformation of the wider location, create capacity to support community participation and commercial opportunities.

The development of the Great Harbour will create a unique coastal destination comprising a number of key assets to attract new visitors to the area and create jobs. It will build on the unique qualities of place, creating a national waterfront destination focussed on a series of activity hubs and dynamic event spaces. These will include heritage, arts, maritime and outdoor active leisure and activity hubs, providing an animated waterfront that connects from town centre to coast. It will unlock a series of secondary development opportunities which will contribute to the creation of a premium regional coastal destination that delivers Community Wealth Building opportunities.



Communication and engagement successes

- **Nov 21** – PR Great Harbour plans begin to take shape
- **Feb 22** – PR, and video invite to public consultation
- **Feb/March 22** – [Public Consultation](#)
- **Sep 22** – PR Consultation report published on Great Harbour plans



HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		October 2022 – September 2023
	Oct 21 - dedicated project lead appointed and detailed masterplan design commissioned	<ul style="list-style-type: none"> • Progressing development aligning with the new milestones towards the delivery
	Feb 22 - milestones and programme updated to reflect emerged priorities and the need for phased delivery	<ul style="list-style-type: none"> • Continue engagement throughout development and delivery
	<p>Feb 22 - multi dimensional community engagement established:</p> <ul style="list-style-type: none"> • Stakeholder Reference Group to support and shape the public consultations process • Heritage, History, Culture and Arts focus group to support the heritage led destination creation • Regular wider engagement through Locality Partnerships 	<ul style="list-style-type: none"> • Next phase of public consultation on detailed masterplan • Continue partnership throughout development and delivery <ul style="list-style-type: none"> • Report on masterplan • Masterplan submission to the Planning Committee
	Mar 22 - public consultation on first phase of proposals (Coastal Hub)	<ul style="list-style-type: none"> • Progressing towards development of first Programme Full Business Case
	Mar 22 - Informal partnership with the Glasgow Caledonian University established to support the development and promotion of the tourism destination	
	Sep 22 - detailed draft masterplan completed (RIBA1)	

Marine Tourism

The Marine Tourism project will focus on developing the marine offer to support key components of the marine leisure, recreation and blue economy in North Ayrshire.





Investment at key destinations on the Ayrshire coast and islands will build the potential of the Firth of Clyde region as a significant inclusive, and accessible place for marine based activities. Components of the project include the development of new networks and infrastructure to grow marine sector economies and benefit communities.

Achievements and milestones

Project concept and scope will see the acceleration of the Cumbrae project to advance to Outline Business Case stage and thereafter towards detailed design development.

Communication and engagement successes

- Projects are co-developed with local communities and stakeholders, and on completion will be operated by community-led organisations. A programme of engagement and consultation sessions is established to ensure working groups are fully involved in the development process and ongoing sustainability of the projects upon handover.
- Project working groups include representation from a wide range of organisations such as development trusts, harbours and marine-users, community councils, sailing and water-sports clubs, tourism organisations and local businesses.
- Communication with the Locality Planning Partnerships, NAC Harbours and Floods Team, Crown Estate Scotland, CMAL and British Marine Federation Scotland ensures wide-ranging engagement, involvement and support.

HEADLINE ACHIEVEMENTS		NEXT MILESTONES
1 October 2021 – 30 September 2022		October 2022 – September 2023
	Nov 21 - Tender and commissioning of separate Arran and Cumbrae Transit Marina Viability Studies	<ul style="list-style-type: none"> • Development of Cumbrae Transit Marina Project Outline Business Case • Identify Arran project preferred option. • Continued Ardrossan partnership engagement and programme sectoral support interventions
	<p>Nov 21 - Establishment of separate Arran and Cumbrae Marina Project Community Working Groups.</p> <p>Development of community engagement & consultation plan.</p> <p>Programme of engagement & consultation meetings / workshops – well attended.</p> <p>Schedule of stakeholder / critical dependencies progress meetings</p>	
	Mar 22 - Ardrossan Marina Extension partnership Heads of terms signed between NAC and Clyde Marina Ltd.	
	Apr 22 - Cumbrae Transit Marina Viability Study and Arran Marine Viability Study 1st Draft completed.	

The Year Ahead

The year ahead will continue to provide challenges. However overall the programme is moving from development to delivery phases, with an acceleration in the development of business cases for the majority of projects. Key headlines milestones for the year ahead include:

- Continue to work with Partners to review the delivery of the Programme, in particular to facilitate the management of the financial profile to ensure a more equitable Government drawdown across the lifetime of the Deal.
- Work with Project Owners to address the challenges of increase cost pressures and resource availability through a workshop/conference in the Spring 2023, with continued support from the PMO. This will include undertaking exercises with Project Owners to ensure financial projections and project implementation is realistic and achievable.
- Continue to support Project Owners in the development and delivery of projects, in particular achieving both Outline Business Case and Full Business Case approval.
- At the Full Business Case ensure all relevant dependencies are identified and addressed in preparation of enabling delivery on the ground.
- Continue to monitor and promote the investment potential and benefits of the Deal to all in Ayrshire and beyond.

Further information - Social media

 AGD website:
www.ayrshiregrowthdeal.co.uk

 Follow us on twitter:
[@AyrshireDeal](https://twitter.com/AyrshireDeal)

 For all general enquiries, please contact
info@ayrshiregrowthdeal.co.uk

Ayrshire Economic Joint Committee reports can be found on the Ayrshire Growth Deal website - Partnership | Ayrshire Growth Deal

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	Ayrshire Skills Investment Fund		
	Community Wealth Building		

Glossary

AGD	Ayrshire Growth Deal
AMIC	Ayrshire Manufacturing Investment Corridor
AREP	Ayrshire Regional Economic Partnership
ASTAC	Aerospace and Space Technology Application Centre (ASTAC)
ASIF	Ayrshire Skills Investment Fund
BREEAM	Building Research Establishment Environmental Assessment Method
BRP	Benefits Realisation Plan
CAA	Civil Aviation Authority
CBT	Cognitive Behavioural Therapy
CoRE	Community Renewable Energy project
COVID	Coronavirus disease of 2019
CPI	Centre for Process Innovation
CWB	Community Wealth Building
DPMC	Digital Processing Manufacturing Centre
EAC	East Ayrshire Council
EASA	European Union Aviation Safety Agency
FBC	Full Business Case
GPA	Glasgow Prestwick Airport
IMSE	International Marine Science and Environmental Centre
LSO	Launch Service Operator
LSP	Launch Service Providers
MMIC	Medicines Manufacturing Innovation Centre
MoU	Memorandum of Understanding
MRO	Maintenance, Repair and Operations

NAC	North Ayrshire Council
NHS	National Health Service
NMIS	National Manufacturing Institute Scotland
NPF3	Third National Planning Framework
OBC	Outline Business Case
PMO	Programme Management Office for AGD
R&D	Research and Development
RES	Regional Economic Strategy
RSIP	Regional Skills Investment Plan
SAC	South Ayrshire Council
SAMH	Scottish Association for Mental Health
SAV	Strategic Added Value
SDS	Skills Development Scotland
SE	Scottish Enterprise
SMAS	Scottish Manufacturing Advisory Service
SPEN	Scottish Power Energy Networks
STAG	Scottish Transport Appraisal Guide
STEM	Science, technology, engineering and mathematics
STPR2	Second Strategic Transport Projects Review
TACT	The Ayrshire Community Trust
TRLs	Technology Readiness Levels
TSA	Technology Safeguards Agreement
UKG	UK Government
UKSA	UK Space Agency

